Film Production

FILM PRODUCTION is the process of making a film. The **producer** (the student submitting the entry) is a person who expresses their original thoughts and ideas through the use of images that change over time. The producer is not required to appear in the film but if the student chooses to appear, a camera tripod may be used. All screenwriting, directing and editing must be done by the student producer. All entries must be original student footage. *PowerPoint presentations are prohibited.*

Consider the following styles to portray your original work of fiction or nonfiction:
- Animation: Demonstrates motion by sequencing still objects or using computer-generated graphics.
- Narrative: Tells a fictional story developed by the student.
- Documentary: Presents facts and information.
- Experimental: Explores movement, light and montage.
- Multimedia: Uses a combination of different contents (text, audio, still images, animation, etc.).

An explanation of the storyline and/or the significance of the film style might be a useful addition to the artist statement. Whether an entry displays use of technologies or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality, and creativity. Digital technology and/or software can be used to develop, enhance, and/or present an entry but may not provide the primary design and/or concept. Entrants must use the "Additional Details" field to *provide a brief description of the tools and methods used* in the creation process, including any generative elements. **Consider plot and characters, visuals (setting, costumes, animation), sound and background music, editing, etc. to show a clear relation to the theme.**

Copyright. Plagiarized entries will be disqualified. Use of copyrighted material, including any copyrighted cartoon characters, material downloaded from the internet, copyrighted recorded music, or copyrighted photographs or stock images, is not acceptable, except for the following:
- If background music is used in film production entries, it must be cited on the entry form (title, composer and performer).
- Entries may include public places, well-known products, trademarks, or certain other copyrighted material if that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material or influence the purchase/non-purchase of the trademarked good.
- Entries may include portions of existing copyrighted works, such as photographs, magazine or digital media clippings, and/or type cut out of a newspaper, if those portions of copyrighted works are used to create a completely new and different work of art.

Suggestions for Audio/Visual Quality:
- Use a tripod to hold the camera still
- Make sure there is plenty of lighting, especially if shooting indoors
- Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.)
- Record a short test and listen to it. If needed, change the record volume or microphone location.
- Make sure the background music (if any) is audible on the recording.
- Allow for two seconds of silence at the beginning and end of your recording.

Submission Requirements
- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Cite background music (if any) on the student entry form.
- Video must not exceed 5 minutes in length and 1,000 MB(1,000 megabyte) in file size.
- Accepted file formats are: .mp4, .mov, or .avi.
- Submit artwork and student entry form according to your local, council, and state guidelines.

All participants must also follow Official Rules for Participation.